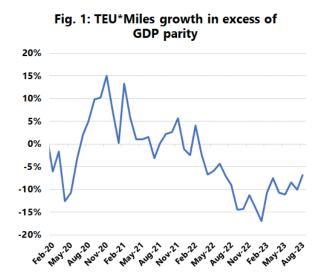
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Global demand 6-7% below GDP since 2019

Prior to the pandemic, there was a rough rule of thumb that global container demand tended to grow approximately in line with global GDP. In decades past there used to even be a multiplier on top of this, but that had vanished in the pre-pandemic period.

Since we know the global GDP growth in 2020-2022 (and using the current estimate for 2023), we can calculate how much global TEUs should have grown versus 2019 if they had followed the GDP development. Knowing the actual TEU growth versus 2019, this in turn allows us to calculate how much global TEUs grow in excess of what the global GDP would otherwise indicate. What we see is that compared to the growth rate one would expect based on global GDP, the container markets are -5.9% below.



Comparisons with TEUs tends to be a coarse measure of global demand, and TEU*Miles is better at capturing a meaningful number, when seen in the context of the global container vessel fleet capacity. In Figure 1, we calculate the difference between the GDP-implied growth rate and the actual TEU*Miles growth rate.

As of August 2023, global demand has a shortfall of -6.8% compared to a growth pattern which would have followed global GDP growth. This is

not good for the carriers, which are in the process of taking delivery of a sizeable orderbook.

All quotes can be attributed to: Alan Murphy, CEO, Sea-Intelligence.

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Sea-Intelligence is a leading provider of Research & Analysis, Data Services, and Advisory Services within the global supply chain industry, with a strong focus on container shipping. Combining strong quantitative analytical skills with a deep understanding of the supply chain industry, based on many decades of experience at all central parts of the Ocean supply chain, Sea-Intelligence supports customers across all stakeholder groups.